European Commission commits to their usual strategy, publishes strategy for low-emission mobility

Almost exactly one year ago, the European Commission publishes an extensive strategy to lower low-emission from transport, whether it be in the skies, seas, or road. One pillar is doing this by increasing efficiency through better price signaling and nudging people to low-emission modes of transport. Another is by ramping up investment into alternative energy sources, and the last pillar is by investing in low-emission vehicles.

In particular, some less precedented actions will be to focus on lorries, coaches, and buses, which have previously gone on less regulated despite representing a quarter of carbon dioxide emissions --- and growing. This move will bring Europe more in-line with the US, China, Japan, and Canada.

However, these strategies are common European procedure --- Brussels comes up with a nice plan to help the world \*on the margin\*, member states barely heed their advice, and consumers rarely adjust their habits. In my view, more radical change is needed if governmental organizations really want to make a difference.